

ANDRES CASTILLA

Graphic & UI Designer



ABOUT ME

Designer with great communication, teamwork, and time management skills.

I consider myself a person committed to the projects in charge, always looking for innovative solutions and maintaining excellent interpersonal relationships.

PASSIONS



DOGS



NATURE



DESIGN

CONTACT

- ✦ **Phone:** (305) 326-2149
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EXPERIENCE

CANADIAN DENTAL SERVICES

Dental Health

✦ Marketing & Communications Associate

Apr.2024 - Sep.2024

Managed **social media, content creation, and engagement strategies** to boost brand presence across Canada, developing monthly content and community-focused campaigns.

PUBLICIS GROUPE

Advertising and Communications

✦ Sr. Communications Specialist

Sep.2021 - Sep.2022

Drive **internal communications through creative campaigns, engagement strategies, and cohesive branding**, ensuring strong messaging and identity across all company initiatives.

✦ Graphic Designer

Apr.2020 - Aug.2021

Led **branding projects, email marketing, and LinkedIn campaigns** to drive organizational objectives, alongside **designing intuitive interfaces** for internal dashboards and the intranet.

✦ PR & Communications Intern

Sep.2019 - Apr.2020

Managed **email marketing and internal magazine production, created event photography and developed branding** for internal initiatives.

FREELANCE PROJECTS

Beauty, Food, Wellness & More

✦ Graphic Designer & Photographer

2018 - 2024

Managed freelance projects across diverse industries, creating **branding, social media content, photography, and print materials** to deliver cohesive and impactful visual solutions.

SOFTWARE



ILLUSTRATOR
90%



PHOTOSHOP
75%



INDESIGN
75%



WORDPRESS
75%



FIGMA
50%



PREMIERE
50%

**Also knowledge in Sharepoint, Data Studio, Lightroom, Campaign Monitor, Mailchimp, Miro, HTML & CSS*

PROFESSIONAL PROFILE

With over five years of experience across diverse industries, I have led projects spanning internal communications, email marketing, social media, branding, engagement strategies, photography, and UI Design.

My experience has equipped me with a deep understanding of design's essential role in conveying messages effectively, creating captivating visual content, and fostering brand identity. This experience has improved my ability to craft innovative solutions that resonate with target audiences and drive engagement.

In addition to my professional experience, I possess strong communication, teamwork, and time management skills. I am committed to maintaining excellent interpersonal relationships with colleagues, clients, and stakeholders, which I believe are essential to encourage a collaborative and productive work environment.

EDUCATION

✦ Diploma 2023-2024	▶ UI Design Tamwood Careers (Toronto, Canada)
✦ Diploma 2019	▶ Strategies for product development Escuela de Artes y Letras (Bogota, Colombia)
✦ Bachelor Degree 2016 - 2020	▶ Professional in Graphic Design Escuela de Artes y Letras (Bogota, Colombia)

****References available upon request***